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Email Branding in a nutshell

how to unleash the potential of every business email



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Dear John

Imagine every email you sent arrived with targeted marketing messages in the recipient's inbox much like the one above. Whether you are promoting a new product or service, presenting sales material, rating your customer care levels, showcasing latest news or events, driving PR, integrating social media or straight forward corporate identity – no matter what the message - you can drive traffic to your website, as well as measure and track the click-through rates and response ratios to all your communications in real time. All this and much more is possible using your most cost-effective, powerful and targeted self-owned marketing medium – Everyday Email. When using Rocketseed you will instantly increase the productivity of every staff member and the overall efficiency of your marketing campaigns ... something no organization in today's economy can afford not to do. What will you do?

Kind regards

Rob Sussman | Joint CEO



Tel: [redacted]
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 Web: www.integr8group.com
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01 your most powerful, integrated, brand building marketing medium

visual impact increases awareness, memorability, liking and brand recall **02**

03 RSS feeds provide 100% reach and guaranteed PR exposure at no extra cost

These companies use email branding



AFRICA'S LARGEST PRIVATELY OWNED ICT SERVICE AND SOLUTIONS PROVIDER

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dynamic video links enhance your customer's brand experience and interaction **04**

05 unique links to your website for easy navigation and integration

interactive email business cards auto downloads vCard to recipients address book **06**

07 enable customers and prospects to follow your brand via social and business network

enhance brand credibility by highlighting memberships and associations **08**

These companies use email branding



INTEGR8®

"WHY BUY WHEN YOU CAN RENT?"

Did you know that you can rent any of your ICT assets, even if you don't buy them from us?

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maximize propensity to interact, increase web traffic and generate new business leads

10

ensure legal compliancy from every email message sent within your organisation

for pricing and detailed quotations, please call:

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